

Privacy Policy

To demonstrate our commitment to the privacy of your personal information, we have developed this policy, which discloses our privacy practices for the information we collect at our Web Site at www.limoindy.com

BY USING THE WEB SITE YOU AGREE TO BE BOUND BY THE TERMS AND CONDITIONS OF THIS POLICY, WHICH IS INCORPORATED INTO AND SUBJECT TO THE TERMS OF OUR TERMS OF USE. IF AN INDIVIDUAL IS USING THE WEB SITE ON BEHALF OF A BUSINESS ENTITY, WHETHER AS AN EMPLOYEE, CONSULTANT OR AGENT OF SUCH BUSINESS ENTITY, BY DOING SO, SUCH INDIVIDUAL REPRESENTS THAT THEY HAVE THE LEGAL CAPACITY AND AUTHORITY TO BIND SUCH BUSINESS ENTITY TO THIS PRIVACY POLICY. "YOU" SHALL REFER BOTH TO THE INDIVIDUAL ACCESSING THE WEB SITE ON BEHALF OF A BUSINESS ENTITY, IF ANY, AND ANY SUCH BUSINESS ENTITY ITSELF.

IF YOU DO NOT AGREE WITH THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY, DO NOT USE THE WEB SITE.

This policy informs you about:

1. What personal information we collect
2. Who collects and owns the information
3. How we use your personal information or disclose it to third parties
4. What choices you have regarding collection, use and distribution of your personal information
5. How to correct, update or delete your personal information
6. What kind of security procedures we use to protect the loss, misuse or alteration of information under our control
7. How this policy may be amended

"Personal information" is information that would allow someone to identify or contact you, including, for example, your full name, address, and telephone number or email address. Personal information does not include aggregated information that, by itself, does not permit the identification of any one individual.

1. What Information Is Collected?

Users may browse through the informational portion of our Web Site without providing us with any personal information. However, if you request information or materials from us, we may ask for your contact information, such as your name, email address, company name, address, and phone number. In addition, we may collect personal information from you when you send us emails or submit other forms of information directly to us. We may also collect personal information from you at other points on our Web Site that state that personal information is being collected.

To access and make reservations through the online reservations system offered by online www.limoindy.com at our Web Sites or at our affiliates Web Site, we will require you to complete a registration form. This registration form will request certain personal information about the Web Site user ("User") and the traveler who will use our transportation services ("Client") in the event the Client is different from the User. This information will be compiled into a profile. Such information may include at least the following, for the User: name, address, email address, company name, phone number and ARC or IATA number; and for the Client: name, email address, phone number, company name, work address, home address and billing address, pick-up and drop-off information, credit card information, corporate account information, and in-transit itineraries.

In addition, we may use a feature of your browser called a "cookie" to identify you while you are using the Web Site. Cookies are small pieces of information stored on your hard drive, not on our Web Site. Cookies make your internet experience quicker and more convenient. You are always free to decline our cookies if your browser permits, but some parts of the Web Site may not work properly if you do. We may also use cookies for other purposes, including enhancements to the reservations system. In addition, we may also collect User's IP addresses and browsing habits (such as pages viewed and other click stream data) to help us analyze traffic on the Web Site, and we may have link identification numbers when Users link to the Web Site from web sites of our partners.

2. Who Collects Your Information?

Limo in NY owns the limoinny.com Web Sites and the personal information collected through the Web Site. We may outsource to a third party the hosting and operation of the Web Site. However, such third parties do not and will not have any ownership interest in the personal information collected or any right to use the personal information apart from the operation of the Web Site. For personal information we receive from third party reservations agents, systems or centers, Limo in NY owns, jointly owns, or has the appropriate licenses to use such information. You should check with the third party who initiated your reservations to determine their respective privacy policies. Limo in NY is not responsible for the privacy practices of any third parties.

3. How We Use Your Information or Disclose It to Third Parties.

We use the personal information collected through our Web Site to administer and deliver our services. In connection with the delivery of our services, we may share the personal information with third-party partners or vendors who help deliver or administer the services, but they are only permitted to use the information in connection with the delivery or administration of our services. For example, we share a Client's credit card information with a third-party credit card processing company, but that company is not permitted to use the credit card or personal information for any purpose other than to fulfill the specific purchase transaction. We may also share personal information with Limo in NY affiliates who need such information to provide the services that you have specifically requested.

We may also use the personal information collected through the Web Site to provide you with information or newsletters related to our services, and to promote our services to your company as listed in your profile. This may include sending you information and promotions via email, postal mail, fax or via telephone calls. In addition, we may provide certain of your personal information, namely your name, email address, address and phone number, to third-parties who offer goods or services in which we think you might be interested. However, for information that we have collected through your voluntary participation in an online customer survey to obtain your suggestions or comments about Limo in NY, we use such information only for the purpose for which it was collected. We will not use such survey information for direct marketing or disclosure to other companies.

We may share, sell or transfer the personal information you provide to us in the event of bankruptcy or the sale or transfer of a division or substantially all of our corporate assets or capital stock.

We also use personal information on an aggregated basis for a variety of purposes, including operating and enhancing our Web Site and our services, internal marketing research, and management reporting. We reserve the right to use and disclose this aggregated information to third parties for any purpose. Aggregate information will not identify any one specific individual.

We also use pixels, or transparent GIF files, to help manage online advertising. These GIF files are provided by our advertisement management partners. These files enable our partners to recognize a unique cookie on your Web browser, which in turn enables us to learn which advertisements bring users to our website. The cookie was placed by us, or by another advertiser who works with our partners. The information that we collect and share is anonymous and not personally identifiable. It does not contain your name, address, telephone number, or email address.

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4. Controlling the Collection, Use and Distribution of Your Information.

You can control the content of the personal information we have collected on you by following the instructions stated below in section 5. In addition, if you do not want to receive marketing materials or communications from us or, subject to section 5, do not want your contact information disclosed to third parties apart from the delivery or administration of our services. Please note that if you provide any information on your own or directly to third parties who may be linked to or otherwise connected with our Web Site, different rules may apply to their use or disclosure of your personal information. We encourage you to investigate and ask questions before disclosing information to third parties.

In the event we need to investigate or resolve possible problems or inquiries, we can (and you authorize us to do so) disclose

any information about you to private entities, law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate.

5. Correcting, Updating and Deleting Your Personal Information.

You can access, update, or delete your personal information by contacting Limo in NY at [contact](#) us page, and in the future, Limo in NY may add such functions available through the Web Site. However, for verification and security purposes, before we allow you to access, update, or delete your personal information through any means, you may be asked to provide us certain personal information. We are not responsible for removing your personal information from the records of any third party who has previously been provided with your information in accordance with this policy.

If you delete your personal information, it will not be used by us or disclosed to third parties in the future in the ordinary course of business. However, even if you delete or change some personal information in our registration database, it may still be stored on other databases (including those kept for archival purposes). Also, because we need to have certain of your personal information in order to deliver our services, you will not be able to receive such services if you delete such personal information.

6. Our Security Procedures.

We have established and maintain reasonable security procedures to protect the confidentiality, security and integrity of your personal information. We use encryption, Secure Socket Layers, and firewalls, and we implement off-line efforts to further protect this information, including limiting employee access to personal information and updating our employees regarding our security practices and privacy policies. However, please recognize that "perfect security" does not exist on the Internet. Due to the inherent open nature of the Internet, third parties may unlawfully intercept or access transmissions or private communications.

Our Web Site is maintained in the United States of America. By using the Web Site, you authorize the exportation of your personal information to the USA and its storage and use as specified above when you provide such information to us.

7. Changes to this Policy.

Limo in NY may amend or change this policy at any time. We will post any revisions to this policy on the Web Site, so that Users are aware of these changes. Any User or Client who provides additional personal information after these changes are posted will be deemed to have accepted the revised policy. If at any point we decide to use personal information in a manner different from that stated at the time it was collected, we will send such person an email notifying them of such changes and giving them the option as to whether to allow us to use their information in this different way. Without such consent, we will use personal information in accordance with the privacy policy under which it was collected.

8. Effective Date.

This Privacy Policy is effective and was last updated on November, 2011.

We hope this policy clarifies our procedures regarding your personal information. If you have any questions, you may contact us at 212-694-2202